# JARRODPETERSON



# REAL ESTATE PHOTO-READY CHECKLIST

#### GENERAL

- Make sure all light fixtures work properly
- Turn off ceiling fans
- Open all window blinds/curtains
- Wipe down countertops & clean/vacuum floors
- Remove small floor rugs to showcase flooring (i.e.: kitchen, bathroom)
- Put away personal effects you do not wish to appear in published images (i.e.: children's names in bedrooms, family photos, confidential information, & religious/ political items)
- Limit holiday & seasonal decorations as they can date the photos
- Remove all pet items (i.e.: toys, bowls, beds, scratching posts, and litter boxes) & kennel pets, if possible

### KITCHEN

- Clean all major appliances (i.e.: refrigerator, oven, range hood, etc)
- Clean & clear off countertops and remove small appliances (i.e.: toaster, coffee pot, etc.)
- Remove all items from refrigerator doors (i.e. photos, notes, magnets, and paper)
- Put away dish towels & paper towels
- Make sure the sink is clean & free of dishes
- Remove garbage & recycling cans

### LIVING ROOM

- Remove or straighten books, magazines, movies, & other items on open bookshelves
- Remove extra or unnecessary furniture
- Straighten/adjust couch & chair cushions
- Clear off & organize end tables
- Put away children's toys, video games, consoles, & controllers

#### FOYER/MUDROOM/LAUNDRY

- Put away coats & shoes or display neatly
- Remove backpacks & bags or display neatly
- Remove baskets, clothing, & laundry products
- Empty washing machine & dryer (if visible)

### BATHROOM

- Remove all shampoos, soaps, lotions, & bath products
- Put away toothbrushes, combs, razors, & beauty products
- Remove the scale, garbage can, plunger, & toilet brush
- Replace toilet paper roll if needed
- Put out clean towels & make sure they are hung or nicely folded
- Clean mirrors

### BEDROOM

- Make sure beds are made & as lump-free as possible
- Remove all laundry, slippers, and shoes
- Clear off nightstands & vanities
- If walk-in closets are to be photographed, they should appear neat & organized



## OFFICE

- Remove stacks of paper & clutter from desk
- Remove or hide any unnecessary cables or cords
- Put away garbage cans & shredder
- Straighten books & any items on shelves

## EXTERIOR

- Turn on all exterior lighting & ensure they work properly
- Move vehicles & trailers from driveway & away from front of home
- Open all blinds & curtains
- Place garbage & recycling cans in garage or out of sight
- Close all windows and doors, including garage doors
- Display/arrange patio/deck furniture, cushions, & pillows
- Open umbrellas
- Sweep deck & patio
- Remove all gardening tools, hoses, & sprinklers
- Shovel driveway & sidewalks
- Remove pool covers
- Put away pool toys & cleaning equipment
- Turn off exterior floodlights (for twilight shoots)
- Turn on all interior lighting (for twlight shoots)

## COVID-19

- Reschedule your shoot if any occupants are sick have been in contact with COVID-19
- Disinfect Common Surfaces Including
  ° Doorknobs & Light Switches
  - ° Tables & Countertops
  - ° Find Approved Disinfectants at: cdc.gov
- Please respect social distancing guidelines: please keep home vacant during photoshoot
- Photographers will move a very limited amount of personal items in the home
  - ° Remove Items You Don't Want in the Photographs
  - ° Turn On Lights Before the Appointment!

#### WWW.ASKJARRODHEKNOWS.COM